

December 22, 2023

# AirSENCE's Commitment to Advancing Smart Cities Initiatives

We are thrilled to share exciting updates with you as we proudly participated in two prestigious events that are shaping the future of urban living: the Smart City World Congress in Barcelona and the Smart Cities Connect Fall Conference in Washington, D.C., in November 2023.

Our team participated and met with our partners and other leading smart city companies at the two global smart cities initiatives, thanks to the Trade Commissioner's excellent support. With lots of engaging discussions and cutting-edge technology showcases, the event was a melting pot of ideas and innovations. We showcased AirSENCE's latest features and the newly developed portable version of AirSENCE, demonstrating how AirSENCE is contributing to the transformation of urban landscapes.

As we reflect on the success of these two impactful events, AirSENCE remains steadfast in our mission to shape the future of smart cities. The knowledge gained, connections made, and collaborations formed during these conferences will fuel our ongoing efforts to develop solutions that enhance the quality of urban life.

## HIGHLIGHTS

### NETWORKING

We connected with industry leaders, government officials, and fellow innovators, fostering collaborations that will shape the future of smart cities.

### LIVE DEMONSTRATIONS

Advanced, Accurate, and Affordable Real-time Continuous Ambient Air Quality Monitoring Micro-Station (Micro-CAAQMS) live demo attracted great attention from industry and fellow innovators.

### PITCH PRESENTATION

AirSENCE's pitch presentation to the Economic development non-profit R!OT's startup accelerator program RAP. Visitors to our co-exhibition booth experienced live demonstrations of our solutions, gaining firsthand insight into how AirSENCE is driving innovation in the smart city space.



## AIRSENCE

Advanced, Accurate, and Affordable Real-time Continuous Ambient Air Quality Monitoring Micro-Station (Micro-CAAQMS)

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